

الصادر العام

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التاريخ: 04-11-2025 م - 1447/05/13 هـ

الاتصالات الإدارية



الموضوع: بشأن معرض منظمة التعاون الإسلامي للحلال والقمة
العالمية للحلال ٢٠٢٥

السلام عليكم ورحمة الله وبركاته وبعد..

وردنا خطاب اتحاد الغرف السعودية رقم (٢٦/٤٥٥٣٦١٠٦) وتاريخ ١٢/٥/١٤٤٧هـ، والمشار فيه إلى خطاب منظمة التعاون الإسلامي رقم (HE/WHS/IO/2025-0110) وتاريخ (٢٠٢٥/١٠/٠١) بشأن منتدى ومعرض الحلال العالمي ٢٠٢٥ بتنظيم مشترك بين مركز تنمية التجارة لمنظمة التعاون الإسلامي ومعهد معايير الحلال للدول الإسلامية وبالتعاون مع وزارة التجارة التركية خلال الفترة من ٢٦-٢٩ نوفمبر ٢٠٢٥ م، في مركز إسطنبول للمعارض - تركيا.

يعد معرض منظمة التعاون الإسلامي للحلال، الذي يقام بالتزامن مع القمة العالمية للحلال، أحد أبرز الفعاليات الدولية وأكثرها تقدماً، وهو ركيزة راسخة لصناعة الحلال العالمية فهو يخلق بيئة لا مثيل لها للتبادل التجاري عبر جميع قطاعات المنتجات والخدمات المتوافقة مع معايير الحلال، مما يعزز التعاون ويدفع عجلة الابتكار في الصناعة.

عليه نأمل من سعادتكم الاطلاع وللتسجيل والمشاركة في هذا المعرض، من خلال مسح رمز الاستجابة السريعة المرفق أدناه أو عبر الرابط التالي: (<https://helalexpocom.tr>) ولمزيد من الاستفسارات يمكن التواصل على البريد الإلكتروني التالي: (info@helalexpocom.tr).

وتفضلوا بقبول أطيبي واحترامي

رقم القيد (٢٥٠٢٤٥٧-٥)



الأمين العام المكلف

عتيق بن علي الثقفي

نحو اقتصاد مزدهر
TOWARDS A PROSPEROUS ECONOMY



Under the auspices of the
PRESIDENCY OF THE
REPUBLIC OF TÜRKİYE



No HE/WHS/IO/2025-0110

Date: 01/10/2025

Subject: OIC Halal Expo and World Halal Summit 2025 Official Invitation Letter
To: The Federation for Saudi Chambers of Commerce and Industry, Kingdom of Saudi Arabia

Dear Respected Mr.Hassan Moejeb Alhwaizy, Chairperson of Council of Saudi Chambers.

As the organizing committee, we are proud to inform that **OIC Halal Expo and World Halal Summit 2025, organized under the Auspices of the Presidency of the Republic of Türkiye, in cooperation with the Standards and Metrology Institute for Islamic Countries (SMIIC), and in coordination with the Islamic Centre for Development of Trade (ICDT), and other relevant Organization of Islamic Cooperation (OIC) institutions, will be held on 26- 29 November 2025 in Istanbul Expo Center, Istanbul-Türkiye.**

As part of the official preparations for the event, and according to the valuable advice of the Minister of Trade of the Republic of Türkiye, H.E. Prof. Dr. Ömer Bolat, has extended an official invitation to the Ministry of Commerce of the Kingdom of Saudi Arabia to participate as the **Guest of Honor country**. In this regard, it is our honor to inform that a dedicated exhibition area of 1.000 sqm has been reserved at the OIC Halal Expo as the National Pavilion of the Kingdom of Saudi Arabia.

The **OIC Halal Expo**, hosted simultaneously with the **World Halal Summit**, stands as one of the most prominent and progressive international events, firmly established as a pillar of the global halal industry. It creates an unparalleled environment for trade exchange across all sectors of halal- compliant products and services, fostering collaboration and advancing industry innovation.

The Anniversary Opening Ceremony of the **10th World Halal Summit and Halal Expo 2024** featured distinguished opening remarks from representatives of prominent global halal organizations, including the World Halal Summit Council, the Standards and Metrology Institute for Islamic Countries (SMIIC), and the Organization of Islamic Cooperation (OIC). The participation of 10 Ministers from different OIC member countries, along with key ministerial addresses by esteemed officials from nations both within and beyond the OIC, highlighted the critical importance of international collaboration in advancing the halal industry. The ceremony culminated with a **keynote address delivered by His Excellency Mr. Recep Tayyip Erdoğan, President of the Republic of Türkiye**, further underscoring the global significance and impact of the event.

The **Halal Expo 2024** set a new benchmark for the global halal industry, attracting a record-breaking participation of around 500 exhibitors from 52 countries and welcoming over 50,000 trade visitors from 110 nations. This landmark event highlighted the diversity and immense potential of the halal economy, hosting 1.000 international buyers and over 9.000 international delegations to foster high-level business connections. Specialized zones, including the Modest Fashion & Art Area, Go Africa, Private Label, Natural, Organic and Vegan (NOV), and Ethexpo, showcased cutting-edge innovations and products, while a dazzling Modest Fashion Talk-Show and Award Ceremony culminated in a spectacular runway show featuring 16 internationally acclaimed designers. Halal Expo 2024 highlighted the dynamic growth of the halal industry while serving as a global platform for meaningful trade and cultural exchange.

In Association with:



Organized by:





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The World Halal Summit is established with the aim of providing a comprehensive overview of the latest global developments and trends in the halal industry while exploring future directions for the evolving halal market. The 10th World Halal Summit 2024 brought together experts and decision-makers from across the halal economy to address critical issues and opportunities. Across 10 sessions, 43 distinguished speakers representing 21 countries shared their expertise on key topics, including halal standardization, trade, food security, modest fashion and etc. The summit also featured seven keynote addresses by global leaders in halal standardization and development, fostering meaningful cross-border collaboration and innovation.

The 2024 edition of the events featured a series of impactful side programs specifically designed to foster international trade and collaboration. Notable initiatives included the **Health Tourism Conference** and a range of business forums, such as **Türkiye-Oman, Türkiye-Palestine, Türkiye-Algeria, Türkiye-Cameroon, Türkiye-Yemen**, and the **Go Africa Export Meetings**. These programs were instrumental in strengthening bilateral relations, advancing economic cooperation, and creating a formal platform for partnerships, agreements, and the exchange of strategic ideas, further cementing the event's significance within the global halal economy. In this regard, it will be a privilege to organize the **Türkiye- Saudi Arabia Business Forum 2025** to foster bilateral economic relations between the two countries and to provide valuable insights from industry leaders.

As the organizing committee, we warmly invite your esteemed organization to participate in the **OIC Halal Expo and World Halal Summit 2025**, to be held from **26 to 29 November 2025** at the Istanbul Expo Center, Istanbul-Türkiye. Your participation will provide a unique opportunity to showcase your country's innovations, products, and services related to the halal industry, while fostering bilateral cooperation, trade, and cultural exchange with global participants.

We are pleased to provide the participation terms for the OIC Halal Expo 2025, in accordance with the prior agreement established with the Islamic Centre for Development of Trade (ICDT):

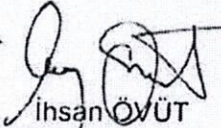
- **Shell Scheme:** 425 € / m²
- **Raw Space (Space Only):** 375 € / m²

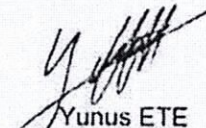
We would be honored to welcome your esteemed organization at this landmark edition of the OIC Halal Expo and World Halal Summit. Your presence will undoubtedly enhance the event's prestige and contribute meaningfully to the shared mission of advancing the global halal industry.

Given the high demand and limited availability, we encourage prompt action to ensure placement in one of the event's most prominent locations, aligned with your organization's prestige.

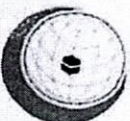
Should you require any additional information, we are at your full disposal.

Respectfully,


İhsan ÖVÜT
SMHC, Secretary General

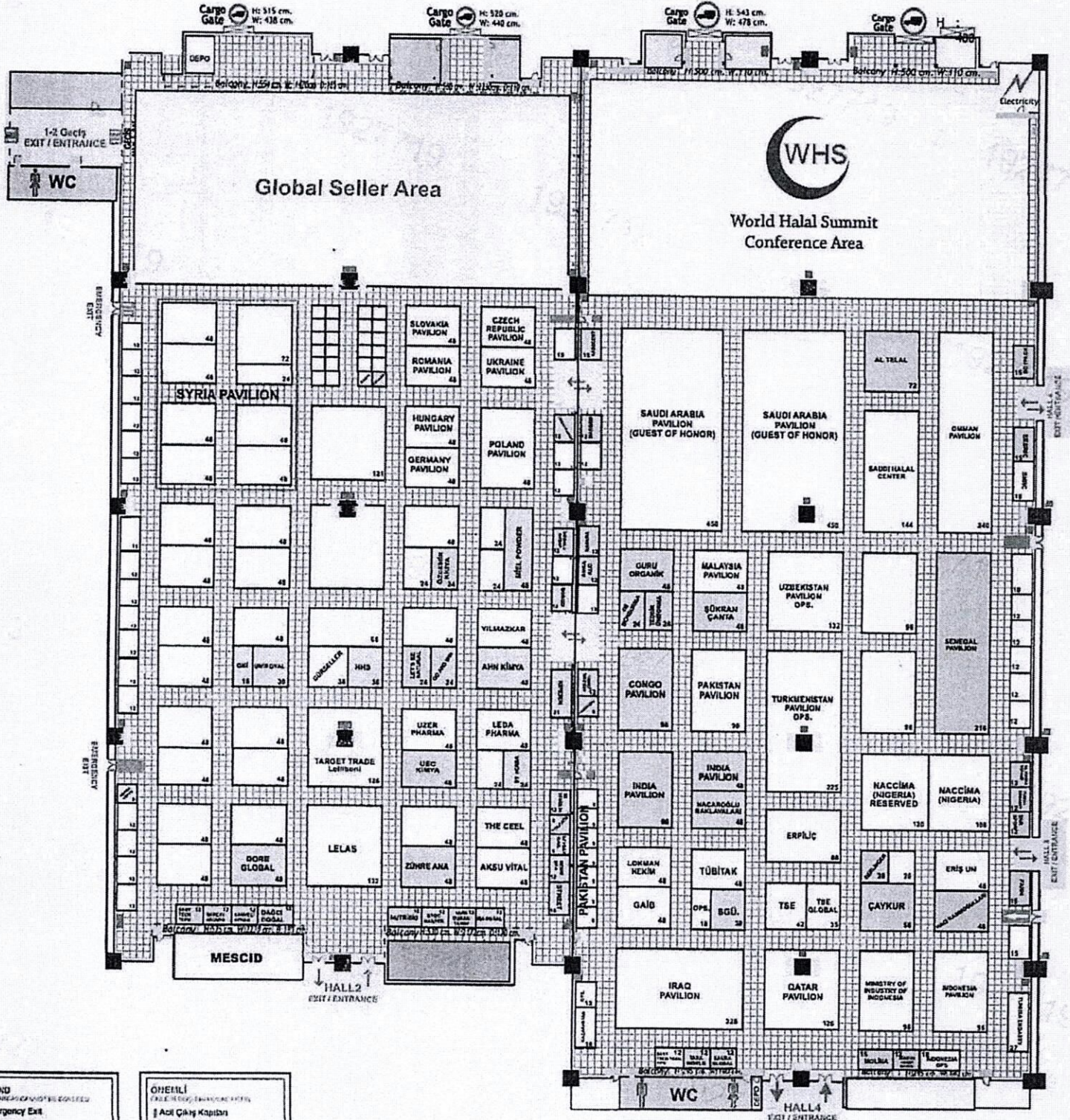

Yunus ETE
President of the Organizing Committee

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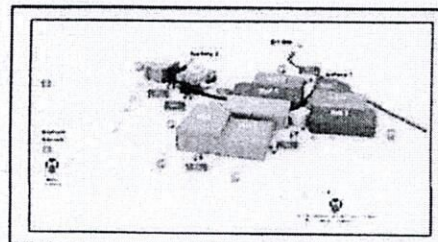
LEGEND
THESE ARE THE SYMBOLS USED:
Emergency Exit
Fire Extinguisher
Air Condition Units
(w/1.1m app.)
The Area Cannot be Covered
Electric Panel

ÖNEMLİ
THESE ARE THE SYMBOLS USED:
Acil Çıkış Kapıları
Yangın Dolapları
Havalandırma Bocaları
(w/1.1m app.)
Ön Kapalı Alanlar
Elektrik Panelleri

Plano :
2.42 x 2.42m

Katın Ölçüsü:
2.42 x 2.42m

Kurulabilir Max. Stant Yüksekliği
Hall Orta Alanlar : 5 m.
1-2 Ara Geçiş : 3 m'dir.



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